



For Immediate Release

Beerliner German Bar & Restaurant has landed in Sha Tin! Bringing you authentic treats and 300 Free Pork Knuckles!

(Hong Kong – 28 May, 2018) – The well-received **Beerliner German Bar & Restaurant** will open its new store at New Town Plaza, Sha Tin! Adding to the existing 5 branches at Whampoa Garden, Olympian City, Langham Place, Tuen Mun Town Plaza and Metroplaza, the new shop will celebrate its **Grand Opening on 1 June**, bringing authentic German fares to the neighbourhood. A series of **exclusive opening promotions** will also be rolled out at New Town Plaza branch, giving you one more reason to say “Prost”!

Exclusive opening offers at New Town Plaza branch



Beerliner (New Town Plaza) with Grand Opening Offers

To share the joy with our guests and supporters, a duo of exclusive promotions will be rolled out at **Beerliner** (New Town Plaza):

- 1) At 6pm of the grand opening day (1 June), the first 300 guests who "Like" **Beerliner** Facebook or Instagram account on site can get a **free Roasted Pork Knuckle** coupon (originally priced at \$228)!
- 2) Starting from 4 June, a **weekly special offer** leaflet will be distributed to double the fun! So you can enjoy weekly perks such as **\$88** for Jalapeño Cheese Sausages or Roasted Pork Knuckle **at half price!**

Come and taste the real German vibe! (Terms and conditions apply. Coupons are distributed on a first-come, first-served basis and while stocks last.)

All-new German gourmet experience at Sha Tin

Conveniently located at the Phase 1 of New Town Plaza, **Beerliner** is the first authentic yet stylish German restaurant in the district. Featuring sleek arched doorways, elegant lighting, wooden furniture and grey walls, the interior embraces an eclectic mix of industrial chic décor. The Bavarian and modern design touches create a contemporary dining space with simplicity. A miniature train track is specially hanged above the dining hall with a moving model train for a relaxing ambience. The outdoor area is reminiscent of a common Biergarten in Germany, with the cozy and friendly feel decorated by wooden floor tiles, plant walls and soft colours. It is the perfect venue for a beer gathering with friends and family.



Roasted Pork Knuckles with Mashed Potatoes and Sauerkraut (\$228)



German Sausage Platter with Sauerkraut and Roasted Potato (\$228)

Our German **Executive Chef Jörn Henninger** has crafted a series of German signature dishes to impress every diner! **Roasted Pork Knuckles with Mashed Potatoes and Sauerkraut (\$228)** is braised and roasted

with various herbs and seasonings for its remarkably tender meat and crispy skin. **German Sausage Platter with Sauerkraut and Roasted Potato (\$228)** with the flavourful selection of award-winning house sausage, Nürnberger sausage and cheese krainer is not to be missed! **Suckling Pig with Coleslaw Salad and Red Wine Onions (\$228)** is specially basted with dark beer for a caramelized skin and hoppy fragrance. **Roasted Half Chicken with French Beans and Roasted Potato (\$175)** is also a finger-licking main course in German style!



Cream Cheese Smoked Salmon Roll with Orange Chia Seed Sauce (\$69)



Surf and Turf (\$388)

Other palatable treats include the **Cream Cheese Smoked Salmon Roll with Orange Chia Seed Sauce (\$69)**, an appetizing roll in cream cheese filling and citrus sauce. **Tiger Prawn Fritter Skewers with Honey-mustard Sauce (\$94)** is also tempting either as an appetizer or a bar snack! The limited-number **Surf and Turf (\$388)** platter is freshly prepared every day with lobster tail, rib eye steak, lamb chop, chorizo sausages for sharing! **Pan-fried Sole Fillet with Cucumber Salad and Fries (\$169)** is a succulent and refreshing plate for seafood-lovers! The sweet and tangy **Tiger Prawn Pasta with Truffle Tomato Sauce (\$172)** and the smoky and spicy **Chorizo Risotto (\$142)** are also fulfilling delights!



Hacker-Pschorr German Draught Beer (\$76/500ml; \$138/1L)



Happy Schnappy (\$68)

There are also plenty of German draught beers, bottled beers, cocktails and even non-alcoholic beers available to complete the true German feast! The German-imported draught **Hacker-Pschorr Münchner Hell (\$76/500ml; \$138/1L)** is mild and balanced, while **Hacker-Pschorr Münchner Kellerbier (\$76/500ml; \$138/1L)** is more creamy with hints of caramel and honey. Guests may also choose to sip on icy cocktails such as **Happy Schnappy (\$68)** and **German Mule (\$68)**; or fruity mocktails like **Berry-licious (\$58)** and **Coconut Mint Cooler (\$58)**.

For more information, please visit www.cafedecogroup.com. All prices quoted are subject to 10% service charge. For high-resolution images, please visit <https://bit.ly/2HvPHOY>

Beerliner Outlet Information

Beerliner German Bar & Restaurant (New Town Plaza)

Phone: +852 2152 8968
Address: Shop 108, Phase 1, New Town Plaza, Sha Tin Centre Street, Sha Tin

Beerliner German Bar & Restaurant (Langham Place)

Phone: +852 2972 0078
Address: Shop 05, Level 13, Langham Place, Mong Kok, Hong Kong

Beerliner German Bar & Restaurant (Olympian City)

Phone: +852 2148 5388
Address: Shop G18, G/F, Olympian City 3,1 Hoi Wang Road, West Kowloon, Hong Kong

Beerliner German Bar & Restaurant (Tuen Mun Town Plaza)

Phone: +852 2904 6333
Address: Shop 3227-3228, 3/F, Phase 1, Tuen Mun Town Plaza, Tuen Mun, Hong Kong

**Beerliner German Bar & Restaurant
(Metroplaza)**

Phone: +852 2796 2203

Address: Shop 531-540, Level 5,
Metroplaza, Kwai Fong, Hong Kong

**Beerliner German Bar & Restaurant
(Whampoa Garden)**

Phone: +852 2254 6178

Address: Shop G10, G/F, Site 4,
Whampoa Garden, Hunghom

About Cafe Deco Group

Cafe Deco Group is one of Hong Kong's leading and most successful bar and restaurant groups, operating over 30 restaurants, bars and lounges in popular dining locations in Hong Kong, Macau, Shanghai and Sydney. With 25 internationally recognised brands including the iconic **Cafe Deco** The ONE, **ZERO** with innovative "Create-your-own" pizzas, nautical-themed watering hole **Stormies**, popular German restaurant **Beerliner**, innovative dining spot **Cafe Deco Pizzeria**, contemporary Cantonese expert **Dim Sum Bar**, the unique and exclusive Czech experience **Pivo Czech Bar** and trendy bar and lounge **Tonic**, the Group takes diners to an exquisite gourmet tour around the world.

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