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For Immediate Release

Pivo Czech Bar brings the ultimate Czech experience to Hong Kong



Renowned Czech draught beer Pilsner Urquell



Pivo Czech Bar boasts an authentic Czech ambience



Signature Czech House Platter

(Hong Kong, 3 August 2015) Cafe Deco Group is proud to introduce its latest venue presenting the ultimate Czech experience to the Hong Kong dining scene. The first of its kind in Hong Kong, Pivo Czech Bar brings traditional flavours and Bohemian classics from Central Europe to the heart of the city like no other before.

With its name "Pivo" meaning beer in Czech, the Bar sets the standard for the classic Czech experience with an exclusive variety of beers and liqueurs. The beverage menu emphasizes a wide range of Czech traditional beers brewed and distilled using age-old techniques. Guests can enjoy their top national draught beers Pilsner Urquell (\$78) and Kozel Dark (\$80) as well as a wide range of bottled beers including Staropramen (\$78) and Primator Lezak (\$76).

The Bar also specializes in an array of vodkas that are uncommon in town like <code>Zubrowka Bison</code> (\$75), <code>Chopin</code> (\$85) and <code>Beluga</code> (\$130), an impressive list of Absinthe including <code>La Fee Bohemian</code> (\$90) and <code>Pastis Henry Bardouin</code> (\$80), and signature cocktails namely <code>Green Goblin</code> (Stolichnaya Vodka, Absinthe, <code>Melon Liqueur</code>, <code>Lemon</code>, <code>Rosemary</code>, <code>Ginger Ale</code>, \$92), <code>Rusky Splash</code> (Russian <code>Standard Vodka</code>, <code>Aperol</code>, <code>Grapefruit Juice</code>, <code>Soda</code>, \$88) and <code>Wild Lush</code> (<code>Stolichnaya Vodka</code>, <code>Lime</code>, <code>Triple Sec</code>, <code>Passion Fruit Purée</code>, <code>Wildberry</code>, \$88), which are perfect for those who wish to unwind with friends and try something new in town.

Diners can pair their beers and cocktails with a selection of hearty Czech classics for a complete dining experience. Featuring traditional delicacies such as *Crisp Fried Carp Fish Fritters with Potato Salad and Caper Herb Dip (\$108)*, *Classic Bohemian Goulash Soup in Wheat Bread Roll (\$75)*, *Czech House Platter with Mixed Sausages, Pork Belly and Cabbage (\$225)* and *Roasted Bone Marrow with Braised Oxtail and Bread Dumplings (\$168)*, Pivo Czech Bar gives discerning diners a taste of Czech Republic with a traditional flare.

Casual and unpretentious, Pivo Czech Bar blends simple and classic designs to bring an authentic Czech ambience to Civic Square in Elements. Decorated with bronze beer pipes, patterned tiles and stone table tops, the Bar gives a contemporary yet rustic atmosphere for an unparalleled dining and drinking experience from picturesque Central Europe.

For more information, please visit www.cafedecogroup.com. All prices mentioned are subject to 10% service charge. For high-resolution images, please visit bit.ly/1JGDGnd.

Pivo Czech Bar

Address: Shop R004, Civic Square, Elements, Kowloon Station, West Kowloon, HK

Tel: +852 2196 8733

Email: pivo@cafedecogroup.com

Opening Hours: Sunday to Thursday, 12pm till 1am

Friday-Saturday and Public Holidays Eve, 12pm till 2am

About Cafe Deco Group

Cafe Deco Group is one of Hong Kong's leading and most successful bar and restaurant groups, operating over 30 outlets in some of the most popular dining locations in Hong Kong, Macau, Shanghai and Sydney. With 25 internationally recognised brands including the iconic **Cafe Deco** atop the Peak, **Peak Cafe Bar** with a nostalgic edge, **Watermark** boasting a panoramic harbour view, renowned

nautical-themed **Stormies**, popular German restaurant **Berliner**, classic dining spot **Cafe Deco Pizzeria**, contemporary Cantonese **Dim Sum Bar**, and trendy bar and lounge **6**°, the Group takes diners on a gourmet tour from around the world.

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